

## NFOS NEWS

VOLUME 3, ISSUE 12

NATIONAL FEDERATION OF OPTICIANRY SCHOOLS

NOVEMBER 2011

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### A Word from our President

#### Special points of interest:

- *President's Message*
- *School News*
- *Student Awards*

#### Inside this issue:

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COA Report 9

Greetings Fellow NFOS Members,

Another academic year is well underway and I hope everyone has had a successful enrollment period for your programs. With so many grant and scholarship opportunities available for both first and second year students, this is an exciting time to be an NFOS student! Don't forget that it is **our** responsibility to ensure our students are well aware of the deadlines so that they may be able to participate to the fullest. Please pay close attention to the information on pages 11-12 regarding each program available for this year.

Our next meeting is being tentatively planned for February 2012 in Dallas, TX or Tampa, FL. We are currently awaiting word from possible sponsors to determine the final date and location. Thank you for your patience, we will be sending meeting information as soon as the details have been finalized.

I would like to also take a moment to express my sincere appreciation to Randy, Bill, John, Jim and all our members that worked so hard in my absence to make our September meeting and 2011 College Bowl a success. I am truly proud to be a member of NFOS and to have you as colleagues and friends.

As autumn arrives and the holidays begin to quickly approach, we often hear TV and radio announcements reminding us to help the less fortunate in our communities. From Angel Trees in the malls to coat drives at the local dry cleaners, we are surrounded by opportunities to give back. This year, I hope each of us can find a way to share gifts of kindness with our loved ones or someone in need.

Best Wishes to all of you and your families for a blessed holiday season.

Kristi

# NFOS SCHOOL NEWS

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## **J. Sargeant Reynolds Community College/Yvonne Metten**

### JSRCC Students Help Underprivileged Children

Opticianry program faculty and students joined dozens of other area eye care professionals at Richmond's Arthur Ashe Center to volunteer with OneSight Vision, a traveling clinic providing free eye exams and new eyewear to children in need. Staffed by local doctors and trained volunteers, OneSight Vision turned the Arthur Ashe Center into an optical lab the size of a football field, equipped with everything needed for an eye exam and new eyewear. Children who visit these vans receive new prescription eyewear on-site.

OneSight collaborated with Richmond City Public Schools, Children Incorporated & The Rudi Johnson Foundation to provide free eye care for underprivileged children in the Richmond area. Reynolds Opticianry program student volunteers assisted with registration, escorting students between stations, and screenings. With a small amount of training, volunteers also helped students choose frames or operate the auto refractor, explained Reynolds Opticianry Program Head Yvonne H. Metten.

"This is a great opportunity to give back to my community," said Opticianry student Leah Redden. "I know what we are doing here today is helping some of these children see better in school, so they can learn better. If they need glasses, they will walk out of here today with glasses....free of charge."

"As a child I grew-up wearing glasses, so I know how important it is for these children to get fitted for the correct glasses," said Opticianry distance learning student Angelica Dennis from Middleton, Va. "Plus coming to the event gave me the opportunity to visit the Downtown Campus for the first time."



# NFOS SCHOOL NEWS

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## J. Sargeant Reynolds Community College/Yvonne Metten

### JSRCC Opticianry Faculty, Students Receive Industry Awards

Students and faculty of the Reynolds Opticianry program were nationally recognized during the ABO/NCLE National Opticianry Conference held last month in Cincinnati, Ohio. This year's awards and recipients were:

**Caitlin Loving, 2011 graduate, received a \$250 scholarship for her paper on Macular Pucker**  
In 1951, Mr. Leslie W. Myers founded the Beverly Myers Awards program in memory of his daughter, Beverly. It was the wish of Mr. Myers that the awards are granted to outstanding students enrolled in Opticianry programs, which are accredited by the Commission on Opticianry Accreditation.



**Ashraf Karimi, 2011 graduate, received a \$500 scholarship for her "eposter" on Pediatric Dispensing**

HOYA, a vision care company, established a student scholarship this year that was available to any student that was enrolled in an NFOS (National Federation of Opticianry Schools) member school. The student was to submit an eposter on any topic (optically related of course) of their choice.

**Kristi Green, former JSRCC Opticianry program head, received the Joseph Bruneni, FNAO (Fellow of the National Academy of Opticianry) Memorial Education Achievement Award** from the National Academy of Opticianry in recognition and appreciation for outstanding service to the field of Opticianry education.

**Doug Pelkey, adjunct faculty has been elected to serve on the OAA board.**

Established in 1926, the Opticians Association of America (OAA) serves as the only national organization representing opticianry's business, professional, educational, legislative and regulatory interests. OAA fosters, supports and sponsors programs of competency certification, licensing and continuing education for professional development.

# NFOS SCHOOL NEWS

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New York City College of Technology/Robert Russo

## City Tech Student Scott Malsin Wins First Prize



**Scott Malsin is flanked by Professor Robert J. Russo, right and City Tech faculty member Ms. Kimberly Strickler.**

Scott Malsin, a graduate in vision care technology at City Tech, walked away with the \$500 first prize in the National Federation of Opticianry (NFOS) Schools College Bowl. In addition, this was the first time in the twenty five year history of the College Bowl that there was a tie for this year's award. After a hard fought battle, and with no let up in sight, Danne Ventura, Director of Professional Relations of Essilor of America decided that both contestants should share in the grand prize and share the trophy over the next year between the two schools. City Tech will share the trophy with Durham Technical Community College located in Durham, North Carolina.

This was the third time in five years that City Tech won the top prize, beating out students from colleges in Connecticut, Florida, New Jersey, Georgia, New York, Tennessee, Massachusetts, Virginia, Michigan and North Carolina.

The competition was held at the ABO-NCLE Conference in Cincinnati, Ohio. Sponsored by Essilor of America, the event is modeled on the television show "Jeopardy" and features questions in anatomy and physiology, ophthalmic dispensing, ophthalmic fabrication, contact lenses and optics.



# NFOS SCHOOL NEWS

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**Durham Technical Community College/Brent McCardle**



Durham Technical Community College Program Director Mike Szczerbiak and student College Bowl winner Terry Bennett.

The College Bowl Trophy is proudly displayed at Durham Tech Community College after a long ride home with faculty members Brent McCardle and Tracy Bennett, Terry's daughter. The trophy will be displayed at Durham Tech for six months and onto City Tech for display for the balance of the year. Brent jokes that he has arranged to have Kim Strickler come down by freight train to pick up the trophy after six months.



# NFOS SCHOOL NEWS

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New York City College of Technology/Robert Russo



## Masayo Hashimoto

New York City College of Technology  
Brooklyn, N.Y.



Masayo Hashimoto earned her B.A. in government from Skidmore College and after working 70 to 80 hours a week as a paralegal, she decided that it was time for a career change. Her mother is an optician and co-owns an optical store in New Jersey. “My mom was trying to get me into the business for a long time,” she said. “I was hesitant about returning to school, however, I felt it was now or never.”

After graduating and obtaining her optician’s license, her goal is to open her own business. “I love meeting and talking with people—I love the idea of helping someone pick out the perfect pair of eyeglasses. By doing this, I feel like I can help people look and feel better about themselves.”

HER SCHOOL SAYS...“We have always been impressed with Masayo’s desire to learn and her commitment to her education. Whatever Masayo undertakes, she does so with enthusiasm and high motivation.”

# NFOS SCHOOL NEWS

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Erie Community College/John Godert

## **ECC OPHTHALMIC DISPENSING STUDENT BRIANNA HULBURD AWARDED FIRST PLACE IN HOYA VISION CARE E-POSTER CONTEST**

Ophthalmic Dispensing 2011 graduate, Brianna Hulburd, was awarded first place in the Hoya Vision Care E-Poster Competition.

The contest was among opticianry students enrolled at 29 National Federation of Opticianry Schools in the US and 2 NFOS Canadian schools. The schools were divided into four regions.

As regional winner and semi-finalist, Brianna received airfare, hotel and meeting registration to attend the ABO-NCLE National Education Conference September 8-11, 2011 in Cincinnati, Ohio.



Brianna's winning entry "Progressive Lenses" was announced at the conference and will be considered for development of a continuing education unit.

In addition to the conference award, Brianna was presented with a total scholarship award of \$3,000 and a 32 GB iPod touch.

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NFOS Fall Meeting  
September 8-11, 2011

By: John Godert

Once again, the NFOS was proud to partner with our professional organizations to support the 2011 National Opticians Conference, September 8-11 in Cincinnati. It was wonderful to see so many NFOS faculty members participate, along with students and graduates of federation schools. This is our fourth year of participation in the conference and word is spreading among NFOS ranks of the excellent educational opportunities and professional events presented.

Thursday afternoon's business meeting proceeded swiftly and included presentations from colleagues and industry supporters. Laurie Pierce, NFOS member and president of the Society to Advance Opticianry addressed the federation along with new society members. The group presented a goal of increasing standardization of licensure among states through formal education. For additional information, visit: [advanceopticianry.org](http://advanceopticianry.org).

Mary Seguiti, NFOS member and Transitions Optical Consultant, presented updates to this year's Transitions 10-Minute Skills Challenge and Ask the Tutor sessions. A Transitions representative is available to visit your school this academic year to discuss scholarship opportunities. Contact Mary at [mseguiti@aol.com](mailto:mseguiti@aol.com).

Representatives from Luxottica's One Sight Program offered an array of opportunities for schools to become involved in the Global Gift of Sight Program. Michelle Carter, Inventory Planner for One Sight, is available to assist schools at [mcarter@onesight.org](mailto:mcarter@onesight.org).

Congratulations to all of our NFOS students and schools on their scholarship achievements. Take a moment to recognize our NFOS scholarship winners and sponsors featured in the newsletter. Kudos to Durham Technical Community College and New York City College of Technology for your 2011 College Bowl victory.

It's never too early to begin planning for next year's fall meeting. Our 2012 meeting will be moving, along with the National Opticians Conference, to Washington, D.C.

Have a great semester and encourage your students to participate in the many exciting scholarship opportunities. Remind your students the Essilor Student Association Membership Grant deadline is **Dec 1st**. Let's get students involved !





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## Commission on Opticianry Accreditation Fall 2011 Update

The Commissioners of the COA met on October 29 in Orlando. Two new members attended their first meeting: Jonathan Parrelli (NAO appointee) and Jeffrey Rohlf (OAA appointee). The current Chair is Amy Lewis, with new Vice Chair James Reese and new Treasurer Renato Cappuccitti.

Three programs were granted full six-year reaccreditations: Erie Community College, Hillsborough Community College and Indiana University. Four COA accredited programs have hosted fall on-sites: Camden, Middlesex, Seattle and TCI. Two programs are seeking initial accreditation spring 2012: Ben Franklin and Broward.

A calendar will be placed on the COA website ([coaccreditation.com](http://coaccreditation.com)) for quick references to important dates the program directors will want to pay attention to. Late reports or payments result in \$200 late fees. The Commissioners also discussed how important that reports be complete, when information is missing, it may be considered late, and fined a late fee.

It was decided to place reporting of Annual Statistics in each programs' Annual Report. For 2012, this means that programs with spring reports due March 15 will include their annual statistics, while fall reporting programs will not submit statistics until their fall report, due September 15.

The Commission was asked by one program for use of the COA logo, which was approved by the Commissioners. Logo's will be placed on the COA website, however in the meantime the COA office can email logo's upon request.

The Commissioners voted to have a document review meeting prior to the April 21, 2012 semi-annual meeting. If any NFOS member has any suggestions, please forward them to the COA office.

At this time, the Commission is looking for a public member. If you know of anyone who would serve enthusiastically on the Commission, please forward names to the COA office.

Program Directors - please check your address, email and website url on COA's website - and send any corrections that need to be made if they aren't correct.

Wishing all NFOS members an enjoyable holiday season!

Respectfully Submitted

Debra White

Director of Accreditation  
Commission on Opticianry Accreditation  
[director@coaccreditation.com](mailto:director@coaccreditation.com)

## 2011 Students of Vision Scholarship Winners



Six NFOS Students are presented with Transitions Optical Students of Vision Scholarships at the ABO-NCLE National Education Conference in Cincinnati, Ohio in September.

### 2011 Students of Vision Scholarship Recipients from Transitions Optical

#### **Winning Entries**

Activity/Event category winner:

Yusufali Pirmohamed, Georgian College – Community Outreach Brochure

#### Multi-media category winners:

Avin Kishore, Douglas College – Video

Jermi Santos, Douglas College – Video

Natalie Nguyen and Nicole Pogue, University of Missouri - St. Louis – Video

Other category winners:

Ryan Nicholas, Western University of Health Sciences College of Optometry – Interactive Kiosk

Mariel Ruocco, Camden County College – Scrapbook

#### **Additional Winners**

Cynthia Epstein, Erie Community College

Ernesto Hernandez, American Career College

Brianna Hulburd, Erie Community College

Jessica Kopala, University of Missouri - St. Louis

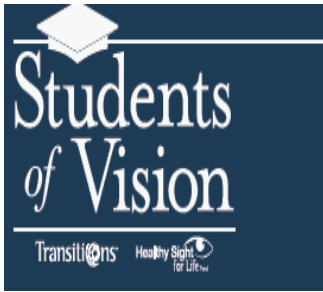
Maryann Macchiaverna, Raritan Valley Community College

Tiffany McDaniel, Roane State

Zoila Regalado, DeKalb Technical College

Aaron Shurley, Southwestern Indian Polytechnic Institute

Lydia Wang-De Jesus, Hillsborough Community College



## 2012 TRANSITIONS STUDENTS OF VISION SCHOLARSHIP

Transitions Optical, Inc. is now accepting applications for its 2012 Students of Vision Scholarship!

This year's program asks students to create projects, in any format, that demonstrates **how they will take a leadership role as an eyecare professional**.

Being a leader in the optical industry can mean many things... industry association leadership, community education leadership or being a leader in a practice or office. We encourage your students to get creative! Projects can include, but are not limited to, research papers, presentations, videos, posters or community outreach.

Projects will be judged in three categories: Multi-media, Activity/Event, Other. Category winners will receive \$1,000; additional winners will receive \$500.

The top opticianry students will win a trip to the 2012 ABO-NCLE National Education Conference in Cincinnati to be featured in a poster session where category winners will have the opportunity to present their entry.

### ENCOURAGE YOUR STUDENTS TO APPLY!

**Applications must be postmarked by March 10, 2012**

**Below are some suggestions on how you can create some excitement with your students for the 2012 Students of Vision Scholarship program!**

Consider posting the flyer on school bulletin boards and other areas:

- Financial aid office
- Cafeteria
- Optical shop, Opticianry or Optometry department
- On your classroom door

Distribute the flyer to student organizations so they may deliver the information to other students.

Potentially offer the program as a class project or extra credit to those students who participate.

Interested students can visit Transitions Optical's website [www.Transitions.com/Pro](http://www.Transitions.com/Pro) for additional details on the scholarship program, to download the flyer and to view past projects.





## Student to Leadership

OAA Leadership Conference Student Grant Sponsored by HOYA Vision

In partnership with the Opticians Association of America, **three contest winners will travel to the OAA Leadership Conference** in Orlando, Florida as guests of HOYA Vision.

### Contest Details

The HOYA Student to Leadership contest is open to all 2nd year opticianry students of NFOS schools. Contestants should prepare a 10-12 slide PowerPoint presentation answering the question: **"How can I be a leader in the optical field?"**

Hoya's e-poster contest for a trip to the OAA Leadership Conference deadline had been extended – **DEC .1**

*Poster submission info can be found at: <http://www.hoyaeposters.com/default.aspx>*

*The password to create an account is; oaa*

Judging will be completed by the OAA Foundation Committee. Three finalists will be awarded a free trip to the OAA Leadership Conference in Orlando, FL, January 20-21, 2012.

### Entry Guidelines

Entries must be in Power Point Show Format (file extension .PPS)

Deadline for contest entry: Presentations must be uploaded on the [hoyaEposters.com](http://www.hoyaeposters.com) website no later than November 15, 2011.

Entry should contain 10-12 slides

No external audio or video may be used

Only original PowerPoint presentations may be submitted to the contest.

Entrants must be 2nd-year opticianry students at an NFOS school

Prizes will be awarded in the form of travel and lodging. No cash substitutions for prizes will be awarded. In the event that a designated winner is unable to participate in the OAA leadership meeting, the next-highest score will be deemed a winner in their place.

Decisions of the OAA Foundations Committee are final

## ***Beverly Myers Competition and Awards 2012***

In 1951, Mr. Leslie W. Myers founded the Beverly Myers Awards program in memory of his daughter, Beverly. It was the wish of Mr. Myers that the awards are granted to outstanding students enrolled in opticianry programs, which are accredited by the Commission on Opticianry Accreditation. Mr. Myers was a founding member of the American Board of Opticianry as well as the International Academy of Opticianry.

Following Mr. Myers' wishes closely, each year the NAO continues the Beverly Myers Awards program as one of our most important traditions.

**Eligibility:** Candidates must be senior students currently enrolled in a National Federation of Opticianry school.

**Criteria:** Awards may be granted to no more than three students submitting the best papers on any subject germane to spectacle Opticianry:

1. Analyze and interpret prescriptions
2. Fit and dispense spectacles
3. Use of task-specific ophthalmic tools, instruments, and equipment.

With the above categories, the student should be able to write a suitable paper covering such subjects as;

Basic Optical Theory e.g. Light waves, Refraction, Lens design...

Structure & Function of the Eye e.g. Anatomy, Function, Eye conditions...

Lens Fabrication e.g. Lens types, Layout...

Measurements e.g. Facial, Frame, Measuring devices...

Frame Selection e.g. Materials, Face shapes, Special considerations...

Prescription Analysis and Interpretation e.g. Lensometer, Refractive error, Effective power of a lens, Base curve...

Prism e.g. Decentration, Imbalance, Correcting vertical imbalance...

Multifocal Application e.g. Lens types, Measurements...

Verification e.g. Verification of prescription and measurements...



Special note: since only 23 states license opticians to fit contact lenses, the paper should only consider information dealing with spectacles.

**Please remember that the judge's decisions are final.** Papers should be a minimum of 2,000 words but not in excess of 3,000 words. They should be generated and submitted electronically as a word.doc as well as in print format, double-spaced, written with a standard pitch font size of 10 – 12, and suitable for publication. Entries will be submitted both in written and in electronic format. The papers should include a table of contents, bibliography and footnotes or endnotes utilizing the standard college format. The originality of the work, as well as style and general interest of the presentation will be considerations. Only one paper per student will be accepted and must be accompanied by a signed Authorization to Publish Form.

**Procedures:** It is suggested that candidates discuss subject material or topics with opticianry instructors/staff or other members of the profession to ensure selection of topics which are of general interest. Students' instructors must read and sign-off on papers before they are submitted into competition. Students should review "Guidelines Used to Judge Papers," the "Analysis Worksheet," and the "Desired Learning Outcomes" (enclosed) before developing papers. All papers must be submitted with a signed "Authorization to Publish" form.

**Amount:** A first prize of \$1,000.00, second prize of \$500.00 and a third prize of \$250.00 will be awarded.

**Award Dates:** The entries need to be received by the National Federation of Opticianry Schools by June 1, 2012. The Entries selected by the National Federation of Opticianry Schools (NFOS) to be considered for an award should be submitted to National Academy of Opticianry (NAO) no later than June 30, 2012. Awards will be made at the Academy's Annual Business Meeting in Cincinnati, Ohio in September 2012.

**Submit to:**

National Federation of Opticianry Schools  
Beverly Myers Awards  
c/o William Underwood  
Hillsborough Community College  
4001 Tampa Bay Blvd.  
Tampa, FL 33614

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## Beverly Myers Awards

### Guidelines Used to Judge Papers:

**Content:** The amount of material, detail, and information contained in the paper: Does it cover the topic well, is it a one-sided presentation? Is the information correct?

**Original Work:** Is it obvious that the paper contains the author's words? While the information is from other sources, is the wording original? Where it isn't, has the writer indicated that it is taken directly from the source? (Guarding against plagiarism)

**Presentation:** The form in which the paper is presented. Is the paper well organized, is the grammar and sentence structure correct? If there are photographs, graphs, charts, and diagrams, are they carefully done?

**Bibliography:** A complete and accurate listing, identification, and description of writings, publications, lectures, and notes used to write the paper. Does it list author, date, publisher, and page?

**Sources:** Are there a number of sources showing the width and breadth of the subject? Is there enough information on the topic?

**Endnotes:** A number placed at the end, rather than in the middle of the text, indicating the source listed in the bibliography. An endnote (or footnote) should be present for every quote included in the paper.

**Mechanics:** Is the paper complete? Is it properly put together with title page, contents, endnotes, and bibliography? Is it double-spaced? (The physical look of the paper)

Beverly Myers Awards  
Analysis Worksheet

|                     | Unacceptable |   |   |   |   | Acceptable |   |   |   |    |
|---------------------|--------------|---|---|---|---|------------|---|---|---|----|
| Content<br>10       | 0            | 1 | 2 | 3 | 4 | 5          | 6 | 7 | 8 | 9  |
| Original Work<br>10 | 0            | 1 | 2 | 3 | 4 | 5          | 6 | 7 | 8 | 9  |
| Presentation<br>10  | 0            | 1 | 2 | 3 | 4 | 5          | 6 | 7 | 8 | 9  |
| Bibliography 0      | 1            | 2 | 3 | 4 | 5 | 6          | 7 | 8 | 9 | 10 |
| Sources<br>10       | 0            | 1 | 2 | 3 | 4 | 5          | 6 | 7 | 8 | 9  |
| Endnotes<br>10      | 0            | 1 | 2 | 3 | 4 | 5          | 6 | 7 | 8 | 9  |
| Mechanics<br>10     | 0            | 1 | 2 | 3 | 4 | 5          | 6 | 7 | 8 | 9  |

Comments:

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Judge's Name \_\_\_\_\_Date \_\_\_\_\_

## Beverly Myers Awards Desired Learning Outcomes

The DESIRED LEARNING OUTCOME (DLO) is an expression of one objective of a block of instruction or a seminar. The DLO is a guide of what the teacher should teach and what the student should learn. A DLO has two parts: A: The depth of knowledge to be acquired and, B: the specific subject matter.

Consider four levels of learning: ACQUAINTANCE, KNOWLEDGE, UNDERSTANDING AND ABILITY.

1. ACQUAINTANCE. To be acquainted with information is to become familiar with the verbal or symbolic material that sets the stage for other more important material; sets the atmosphere of the lesson; is motivational in nature; or when the objective of the lesson does not require further depth of knowledge; or when time does not permit extensive instruction or learning. An example: To be acquainted with the need for a Pupillary Distance measurement when fitting a prescription lens. This DLO introduces the way and need for further knowledge of measuring and fitting.
2. KNOWLEDGE. To have knowledge is to have factual information in one's mind ready for immediate use. The primary intent is simple recall of verbal or symbolic material. Knowledge consists of simple facts, which answer the basic questions: Who, What, When, Where, or How? Knowledge is a critical part of the learning process and is always the foundation of further and more extensive learning. In most learning situations, the student must acquire knowledge before he or she can proceed to a deeper level of learning. An example: To know the two methods of taking a PD; with a PD ruler and by using a Corneal Reflection Pupillometer and following a checklist of each method.
3. UNDERSTANDING. To understand is to comprehend a concept or idea as opposed to rote memorization and recall of facts as in the "knowledge" level. To understand an idea or concept, the student must recognize its relationship to other ideas and concepts. When a student "understands," he or she is able to explain the "How's and Why's" of an idea, cause and effect of an idea, and the advantages and disadvantages. An example: To understand the need for a PD measurement in order to fit the optical centers of the lenses correctly in front of the pupils of the eyes to provide the best vision.
4. ABILITY. The "capability" level of learning is the deepest level of learning we use. The ability level can be viewed as either the physical or mental use of previous learning. The physical level is achieved when the student is able to perform a certain physical act. The ability to physically do a thing is the essence of all training. An example: To be able to measure patients' PD by using a PD ruler or a Corneal Reflection Pupillometer without using the checklist.

- These Desired Learning Outcomes were adapted from:
  - Bloom's "Taxonomy of Educational Objectives"
  - Mourer's "Learning Theory and Behavior"
- Burton's "The Guidance of Learning Activities"

Beverly Myers Awards

Authorization to Publish

I hereby authorize the National Academy of Opticianry to review and revise my article (paper) on:

as necessary for possible publication in printed form and to copyright it if the Academy so desires. By my signature, I agree to waive all claims for royalties in conjunction with any sales of this article by the Academy.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

"I am attending \_\_\_\_\_

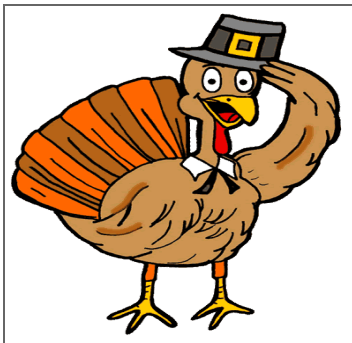
as a second-year student".



## On the lighter side...



College Bowl tie breaker rematch...Durham Tech team McCardle and Bennett vs. NY City Tech's Strickler and friends



Happy Thanksgiving to our  
NFOS Families